

Bérlet típus:	<b>F Gy D Ny Gy+K</b>
Bérlet száma:	

*To be filled in by the ticket office!*

## **PASS PURCHASE DATASHEET**

Please complete this datasheet prior to purchasing your pass. The information given on the datasheet is handled by the Budapest Zoo and Botanical Garden in line with the rules governing the protection of personal data.

Owner of the pass: \_\_\_\_\_

Address: \_\_\_\_\_  
(Post Code/Town/Street/Building Number)

E-mail: \_\_\_\_\_

Phone number: \_\_\_\_\_

I hereby give my consent for Budapest Zoo and Botanical Garden to send newsletters about the current news, promotion campaigns, events and services to my above e-mail address. **(please tick the box)** *We do not disclose your data to third parties.*

The passes purchased in the ticket office of the Zoo are valid for one year from the day of purchase.

The pass entitles its holder to enter the Zoo at least one hour prior to the closing time of the Zoo and to stay there only during the Zoo's normal opening hours. (<http://www.zoobudapest.com/en/plan-your-visit/opening-hours>)

The pass can only be used by its owner and is not transferrable. The Budapest Zoo and Botanical Garden will withdraw the pass in the event of any misuse.

Discounted passes are valid only together with the card verifying the respective entitlement, so please present such cards together with your pass to our staff upon entry!

I acknowledge that in case of lost passes the replacement fee is 2000 Ft/ pass.

Budapest, \_\_\_\_ (day) \_\_\_\_\_ (month) \_\_\_\_\_ (year)

\_\_\_\_\_  
**Applicant's signature**  
(Signature of the parent or guardian  
for children under 14)

## **Privacy information for Zoo passes**

All the pass use a special version of data processing related to the conclusion of the agreement.

Summary table of data processing for passes						
Objective	Legal basis	Data subjects	Category of data	Duration	Method	Source
Identification and verification of service access rights of the data subject and keeping contact	Agreement or legitimate interest	Any natural person who purchases a passes.	See in detail in the Privacy Policy	validity period, or 5-year limitation period	electronically, on paper, manually	data subjects

1. You are entitled to use the relevant service for a longer period of time if you purchase a pass from the Controller using your data specified below.
2. Controller: Budapest Zoo

### **What is the legal basis for data processing?**

3. Legal basis: the application for / purchase of the pass is lawful on the basis of the conclusion / fulfilment of the order, if the party who purchases the pass is the data subject. If the data subject is the representative or contact person of the organisation concerned, the processing of his data is based on a legitimate interest. The details of the legal relationship between the parties, including the provisions relating to the service, are contained in a separate document that is formally separate from this notice.

### **Who are the data subjects?**

4. Data subjects: Any natural person who purchases a pass.

### **What are the sets and purposes of the data processed during data processing?**

5. Scope and purpose of processed data:

name*	identification, billing
address*	Keeping contact, identification,
photograph*	identification, filtering misuse

phone number	keeping contact
E-mail address	keeping contact
date of purchase*	start of eligibility
pass expiration date *	termination of eligibility

### **What is the purpose of data processing?**

6. Purpose of data processing: performance of the service related to the pass by the Controller, thus the identification and allowing the data subject's entry into the Zoo area, as well as keeping contact.

### **How does data processing take place?**

7. The activities and processes affected by data processing typically include but are not limited to when:
- The data subject indicates his intention to purchase the relevant pass to the Controller's processor.
  - In line with this order, the Controller issues a pas for the data subject and enters the data manually into the Controller's dedicated electronic system.
  - The data subject will redeem the pass in the manner specified by the Controller, i.e. by presenting the pass.

### **How long does data processing take?**

8. Duration of data processing:
- The validity of the pass (e.g.:
  - if an accounting document containing personal data has been issued, the name and address must be kept for 8 years based on the Accounting Act.

### **Where do data come from?**

9. Source of data: directly from the data subject.

### **Does disclosure to a third party take place?**

10. Disclosure of data: The Controller uses a processor to issue passes. Processor: ZOO-Ker Kft. (NAIH-117143/2017, contact details: 1146 Budapest, Állatkerti krt. 6-12., info@allatkertialapitvany.hu)

## **How do the Controller and Data Processor ensure the protection of data?**

11. Organisational and technical measures to protect the processed data:  
The Controller and Processor shall provide for the security of the data, thus the Controller protects data with appropriate measures against unauthorised access, modification, transfer, disclosure, deletion or destruction, accidental destruction or damage, and also against such data becoming inaccessible due to changes in the technique applied.

The Controller and Data Processor take into account the state of the art in the definition and application of data security measures and choose from several possible data processing solutions that provide a higher level of protection of personal data unless it would cause disproportionate difficulties.

In particular, the Controller and Data Processor shall, in the context of their IT security tasks:

- a. refuse access by unauthorized persons to data processing equipment (hereinafter referred to as "data processing system"),
- b. prevent unauthorised reading, copying, modification, or removal of storage media,
- c. prevent any unauthorised input of personal data and unauthorised access to, or alteration or deletion of, personal data contained in the data processing system,
- d. prevent the use of data processing systems by unauthorised persons by means of a data transmission system,
- e. ensure that persons authorised to use the data processing system only have access to the personal data specified in their access authorisation,
- f. make it possible to verify and establish if any personal data were or may be transferred or transmitted and/or made or may be made accessible by means of any data transmission device and to which entities,
- g. ensure that it is possible to verify and establish subsequently which personal data were entered into the data processing systems, by whom and when;
- h. prevent the unauthorised disclosure, copying, modification or deletion of personal data during their transmission or during transportation of the storage medium
- i. ensure the recoverability of the data processing system in the event of a malfunction.
- j. ensure that the data processing system is operational; a report is

drawn up on any errors that occur during its operation, and that stored personal data may not be altered through the irregular operation of the system.

### **Does automated decision-making or profiling take place?**

12. Automated decision making, profiling: it will not take place during the data processing.

### **Other**

13. With respect to data marked with \*, the Controller draws attention to the fact that if the data subject fails to provide them to the Controller, the Controller will refuse to provide the service (data processing).

### **What are my rights?**

According to Info Act and Regulation (EU) 2016/679 of the European Parliament and of the Council (EU), the rights of the data subject are as follows: the right of access, the right of rectification, the right of cancellation, the "right to be forgotten", the right to blocking / restriction of data, the right to object, the right to data portability, the right to go to the court, and the right to go to the authority.

The Controller draws the attention of the data subjects to the fact that there might be conditions and limitations to exercising their rights in connection with specific data processing, which factors must be examined by the Controller. In the event that a person may not exercise his rights in relation to the given data processing, the Controller shall inform the data subject of the factual and / or legal reasons that preclude / limit exercising that right.

### **Where and how can I request detailed information on how my data is processed, forwarded and used?**

The Controller draws the attention of data subjects to the fact that data subjects may request information and exercise their other rights by means of a statement sent to [adatvedelem@zoobudapest.com](mailto:adatvedelem@zoobudapest.com) or to the Controller's other contact points. The Controller shall review and respond to the declaration as soon as possible after its receipt, and take the necessary steps in accordance with the provisions of the Declaration, this Policy and the law.

### **What can I do in the event of an infringement of the right to self-determination?**

Hungarian National Authority for Data Protection and Freedom of Information  
(Nemzeti Adatvédelmi és Információszabadság Hatóság)  
Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c

Phone: +36 (1) 391-1400  
Fax: +36 (1) 391-1410  
www: <http://www.naih.hu>  
e-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

The data subject may take legal action if his rights are violated. The court shall decide the case in an expedited procedure. The Controller must prove that the data processing complies with the provisions of the law.

If the Company violates the personal rights of the data subject by unlawfully processing the data of the data subject or by violating the data security requirements, the data subject may claim compensation from the Controller.